RUSSIA HEALTHCARE CONGRESS 2012

Investment opportunities and financing solutions

Moscow, Russia

8 & 9 February 2012
**Programme and Speakers**

*Wednesday, 8 February, 2012*

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<td>09:00 – 09:45</td>
<td>Registration of the participants, welcome coffee and networking</td>
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<td>09:45 – 10:00</td>
<td>Keynote Address</td>
<td>Olga Krivonos, Head, Department for medical prevention organization, medical help and healthcare development, Ministry of Healthcare and Social Development, Russian Federation</td>
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| 10:00 – 11:30 | **Panel Session 1**<br>CURRENT TRENDS, NEEDS AND GAPS IN RUSSIAN HEALTHCARE SECTOR | - Current legislative initiatives aiming at reforms in Russian Federation healthcare
- State priority list for healthcare reforms and investment encouragement
- Need of human resources optimization and improvement of technical equipment in the field
- Lack of funding and hospitals proper funds and ways of its increasing
- Real competition stimulation as one of the necessary state support instruments primary health care standards
- Improving health care standards and coordination between primary, specialized dispensary and in-patient health care
- Panel Discussion

  **Chairman**
  Farit Kadyrov, Deputy Director, Federal Research Institute for Health Organization and Informatics of Ministry of Health and Social Development, Russian Federation

  **Sergey Kalashnikov**, Head, Committee on Healthcare, State Duma, Russian Federation
  "Current trends of the healthcare modernization and their legislative provisions"

  **Guzel Ulumbekova**, Executive Director, Association of Medical Societies for Quality, Russian Federation
  "Challenges of the Russian healthcare system: their solutions"

  **Alberto Volpato**, Counsellor for Healthcare and Food Safety, EU Delegation to Russian Federation
  "Priorities for modernization of Russian healthcare system"

| 11:30 – 12:00 | Coffee break and networking                                             |                                                                           |
| 12:00 – 13:30 | **Panel Session 2**<br>REGIONAL PERSPECTIVE OF RUSSIAN HEALTHCARE: NEEDS AND INVESTMENTS OPPORTUNITIES | - Regional programmes of healthcare modernization
- Indications and planning in healthcare – regional perspective
- Ways to solve the problem of strong regional disproportion in healthcare funding
- Role of International financial institutions and investment opportunities in the regions
- Opportunities for international healthcare services providers in RF
- Ways to solve the problem of lack of qualified medical personnel and technical equipment in far rural areas
- Opportunities and challenges for the private sector
- Panel Discussion

  **Chairman**
  Sergey Afanasiev

  **Sergey Afanasiev**, President, State Fund for the Development of the North-West region, Russian Federation
  "The role of international financial institutions and investment opportunities in the regional policy and in the WTO standards"

  **Christers Andersson**, Senior Adviser, Swecare, Sweden
  "How to offer more and better health care for the available resources"

  **Yuriy Loskhariov**, Head of Medical Project, Tver Upper Volga Institute, Russian Federation
  "International Russian-American Center "High Technology in Medicine " in Tver: plans and prospects"

  **Yana Pavlovskaya**, Research and Development team leader, Trade and Investment section, Embassy of the UK to Russian Federation

  **Alexander Lebedyev**, Professor, Department of Management, Health Economics and Health Insurance, Faculty of Postgraduate Education, Russian State Medical University, Russian Federation
  "Development of the Social Entrepreneurship on the market of medical healthcare services in Russia"
RUSSIA Healthcare Congress 2012

13:30 – 14:00 Luncheon and networking

14:00 – 16:00 Panel Session 3
FURTHER DEVELOPMENT OF MEDICAL INSURANCE IN RUSSIA AS NECESSARY STEP TOWARDS MODERNIZATION

- What health insurance scheme is appropriate for Russian Federation?
- Development of compulsory medical insurance, voluntary medical insurance and prescription drug insurance
- Assistance medical insurance as a new and effective way to finance healthcare services
- International insurance experiences and best practices
- Impact of recent developments in global health systems and commercial/social insurances
- Panel Discussion

Chairman
Dmitry Kuznetsov

Andrey Yurin,
Head, Federal Fund for Mandatory Health Insurance, Russian Federation
"Mandatory health insurance in the Russian Federation"

Dmitry Kuznetsov,
President, Interregional Union of Medical Insurers, Russian Federation
"Modernization of health insurance. Development of MHI risk model in Russia"

Igor Sheiman,
Professor, Department of Health Care Administration and Economy, Higher School of Economics, Russian Federation
"Mandatory Health Insurance: new strategies and new expectations"

Ivan Pecherey,
Associate professor, Forensic Medicine and Medical Justice Department, Moscow State University of Dental Medicine, Russian Federation
"Problems in implementation of patient's right to choose medical organization and physician in the system of mandatory medical insurance"

16:00 – 18:00 Coffee break and networking

16:00 – 18:00 Panel Session 4
PUBLIC PRIVATE PARTNERSHIP AS A PERSPECTIVE AND EFFECTIVE CHANNEL OF FINANCING

- PPP legal and regulatory framework in Russia
- PPP as a modern financing tool for sustainable healthcare system development
- Successful PPP healthcare projects: case study
- Panel discussion

Chairman
Oleg Chernishev

Oleg Chernishev,
Chairman, Committee on Investment & Sustainable Economic Development, Moscow Chamber of Commerce and Industry, Russian Federation
"PPP in Russian healthcare"

and

Svetlana Reznik,
Director, Russian Venture Company, Russian Federation
"Importance of innovation and venture capital infrastructure in the development of healthcare"

Farit Kadyrov,
Deputy Director, Federal Research Institute for Health Organization and Informatics of Ministry of Health and Social Development, Russian Federation
"Advanced forms of public-private partnership in the Russian healthcare"

Vladimir Kukushkin,
CEO, Association of Private Clinics, Russian Federation
"Opportunities and prerequisites for PPP projects in healthcare – investor’s view"

18:00 End of Day 1 and networking
Thursday, 9 February, 2012

09:15 – 09:45  Morning coffee and networking

09:45 – 11:15  Panel Session 5  
HOSPITAL PROJECTS AND INFRASTRUCTURE DEVELOPMENT

- Empowering hospitals’ performance: from business plan to reality
- Growing importance of information systems and technologies in modern hospital
- Opportunities for banks and the private sector
- IFIs role and involvement in healthcare infrastructure projects
- Improvement of organizational procedures in healthcare
- Case studies on hospital build and design
- Panel Discussion

Chairman
Lyudmila Laktionova

Vladimir Kupin,
Director, Federal Industrial-Financial Union for Presidential Programmes Realization, Russian Federation
"Effectiveness of the PPP implementation in Medicine of the Russian Federation"

Saule Imanova,
Investment Officer, IFC, USA
"Supporting private health in emerging markets"

Mikhail Yugay,
Senior Lecturer, Department of Health Care Administration and Economy, National Research University "Higher School of Economics", Russian Federation
"Hospital governance in healthcare reform environment – administration or management?"

Oleg Khokhlov,
Partner, Banking & Finance, Goltsblat BLP, Russian Federation and Nina Belozerseva,
Head of Group, Healthcare and Pharmaceuticals, Goltsblat BLP, Russian Federation
"Healthcare modernisation financing instruments"

Alla Adams,
Representative in Russia, University Medical Centre Hamburg-Eppendorf, Russian Federation
"Organizational Innovations in Hospitals"

11:15 – 11:45  Coffee break and networking

11:45 – 13:15  Panel Session 6  
FINANCING RESEARCH & DEVELOPMENT, HEALTHCARE TECHNOLOGICAL INNOVATIONS AND E-HEALTH

- R & D as the main engine in developing effective healthcare
- Increasing role of technology in developing healthcare infrastructure projects
- Meeting consumers’ demand: developing and introducing new products
- Opportunities and challenges for private sector suppliers and technology companies
- Financing programs for high-tech medical care
- IT solutions and mobile healthcare
- Panel Discussion

Chairman
Mikhail Natenzon

Oleg Romanov,
Acting Director General, Scientific Research and Experimental Institute of Medical Engineering, Russian Federation

Mikhail Natenzon,
Chairman of the Board of Directors, National Telemedicine Agency, Russian Federation
"The National Telemedicine System is effective facility for improvement over health services to population in the Russian Federation"

Ivan Kozhemyakin,
Senior Systems Consultant, Hitachi Data Systems, Russian Federation
"Integrated Hitachi Clinical Repository solution for healthcare industry"

Aleksandra Tretiakova,
Executive Director, International Medical Devices Manufacturers Association (IMEDA), Russian Federation
"Modern medical technologies in support of modernization and development of Russian healthcare system: challenges and opportunities in 2012"

Natalia Kurakova,
Head, Department of innovation activity organization, Russian Academy of Medical Science, Russian Federation
"Clinical medicine in Russia and abroad: advice for investors"

13:15 – 14:15  Luncheon & networking and end of the congress